

FRIENDS OF CA CITRUS PARK



FALL 2021 NEWSLETTER



FUNDING THE CALIFORNIA DREAM

When founded in 1993, the California Citrus State Historic Park was envisioned as a living outdoor historical museum that tells the far-reaching story of the citrus industry - the people, business, economic and cultural impacts that transformed California in its early years and continues to do so today. The Park's intent was to tell the story of many generations of Californians who planted, picked and processed citrus in the State. Their stories need to be told, as well as their impact on the transformation of California.

With facilities such as the workers' camp bunkhouse, a packing house, the Western Engine pump facility, period-appropriate residences, and pathways to connect all these features, the Park could properly showcase the extensive citrus history of California.

Some of the citrus history that visitors would learn about include:

- How the citrus industry helped create the image of the "California Dream" - The stories of rich and poor people who built the citrus industry and transformed California's second economy from commercial to agricultural.
- The importance of the California soil, climate, and water to citrus production.
- The story of water management, both historically and at present, to make citrus production possible.
- The impact that the industrial revolution, labor revolution, science, and technology had on the rise of the citrus industry.
- The role of marketing in the growth of the industry.
- Citrus' rapid decline as urbanization increased.

How You Can Help:

We are seeking a broad coalition of regional support to secure funding for these capital improvements. Please join our effort by signing on as a supporter of this campaign by scanning the QR code below, using the follow link <https://forms.gle/LrjbSM1jCUPiLkYe9> or by contacting us at (951) 333-6786.



State Parks Offering Adventure Passes to Fourth Graders

In partnership with the First Partner's Office and the Natural Resources Agency, the California State Park Adventure Pass is a program that provides free entry for fourth graders and their families at 19 amazing state parks throughout California, including **California Citrus State Historic Park!**

You (a fourth grader from California), your family (up to three adults and other kids), and friends (everyone in your car) can enjoy all sorts of adventures at 19 state parks during your whole fourth grade year– and the summer, too.

Have your parent or guardian go to ReserveCalifornia.com or call (800) 444-7275. All they have to do is set up a profile by providing their name, address, phone number, and email address. Then, State Parks will send a free California State Park Adventure Pass to their email right away!

For individuals that do not have access to a smartphone, computer, and printer, or do not have an email address to use when applying online, they can still apply for a pass by contacting the park office at (951) 780-6222 Monday through Friday from 8:00 a.m. to 3:30 p.m.



WESTERN ENGINE FACILITY FACELIFT



The Western Engine, a 17-ton, 200 horsepower engine built in 1926 was instrumental in pumping water to elevated reservoirs to irrigate citrus groves. This engine was one of seven used by the Riverside-Highland Water Company in Colton. At full speed, the engine is capable of pumping 2,000 gallons of water a minute. For the last eight years, the Western Engine Restoration Team (WERT), composed of Ron Haskell, Dutch Bankston, Jim Treadwell, Kim Hammel and Dick Bouma, have given the Western Engine the glory it deserves by completely restoring the engine. It is believed to be the only engine of its kind that is still running.

When the Riverside-Highlands Water Company decommissioned the engine and the building it was housed in, they donated both the engine as well as the metal trusses and corrugated metal sheets from the building to the Citrus Park. ASR Constructors Inc. filmed the dismantling of the building and meticulously labeled every piece from the building.

The Restoration Team has now turned their attention to the facility façade, which they aim to make look like the original facility where it was housed. They are using the corrugated metal siding from the old building to transform the exterior.

Adjacent to this building, the Team plans to build a tractor shed using the steel trusses and remaining corrugated metal sheets from the old building. Once completed, three tractors that are currently in storage - an 8N Ford, Cat 22 Orchard, and Farmall B Orchard - will be relocated for display. The Team is looking forward to the facility being open to visitors where they can see the engine in action. We will keep you posted on their progress and when it will be open to visitors.

Many thanks to the Team for all of their hard work!



FUNDRAISING DEVELOPMENT

Last year was very challenging with all the issues surrounding the pandemic, but it gave us the opportunity to make some changes and improvements that we are excited to share with you.

The Friends established a Fundraising Committee chaired by Mark Balys, with members Ken Noller and John Brown. The Committee recognized the park's value and wanted to establish opportunities for all donors who wish to support the Citrus Park. They acknowledged the need to create a fundraising framework and essentially built the fundraising program from the ground up.

Their efforts began by re-evaluating the membership structure, creating new incentives for the various levels of membership (outlined to the right).

Additionally, the Committee enrolled the Friends in several partnership programs that allow supporters to designate the Friends as a charity to receive funding. More information about these programs is listed below. We encourage everyone to sign up and include the Citrus Park as their favored charity.

Message from Fundraising Committee Chair Mark Balys:

"Thank you for contributing today to be an integral part of growing the Citrus Park."

COMMUNITY PARTNERSHIP PROGRAMS

The Friends have enrolled in the following community partnership programs. Each one offers customers and/or account holders the option of selecting the Friends as a charity that the organization will donate towards. These programs have no cost to you, and if you name the Friends as a beneficiary, we will receive additional funding to support the Park.



Amazon Smile is a great way to support the Friends in your everyday routine. When you shop at smile.amazon.com and select Friends of Citrus Park as your designated beneficiary, 0.5% of your eligible purchase will be donated to the Citrus Park.

(Continued on next page...)



NEW MEMBERSHIP STRUCTURE & INCENTIVES

- **Citrus Friend - \$50**
 - Citrus Park Car Decal
- **Citrus Steward - \$100**
 - Citrus Park Car Decal
 - Citrus Park Magnet
- **Citrus Trustee - \$300**
 - Citrus Park Car Decal
 - Citrus Park Magnet
 - Crate Label
 - 10% discount at gift shop
- **Citrus Guardian - \$500**
 - Citrus Park Car Decal
 - Citrus Park Magnet
 - Crate Label
 - 15% discount at gift shop
- **Eliza Tibbets Society - \$1,000**
 - Citrus Park Car Decal
 - Citrus Park Magnet
 - Crate Label
 - 20% discount at gift shop
 - 4 tickets to Friends' event
- **Other - Donor choice**



COMMUNITY PARTNERSHIP PROGRAMS (CONTINUED...)



Provident Bank makes donations to local non-profit organizations through their Community Partnership Program. As a supporter who has a Provident Bank account, you can link your account to the Citrus Park as your favorite non-profit by calling (951) 686-6060. Provident Bank recognizes us by our formal name, California Citrus State Historic Park Non-Profit Management Corporation. At the end of each year, Provident Bank will make a donation based upon the balance of the individual accounts.



Do you have a Ralphs Rewards Card? If so, we encourage our supporters to register their Ralphs Rewards Card online at www.ralphs.com/i/community-contribution-program with our organization name, "CA Citrus State Historic Park NPMC." Each time a supporter shops for groceries and swipes their card, we automatically start earning a rebate.



Do you have a car, boat, airplane, or RV that you might donate to the Citrus Park? The process is easy and straightforward! Go to careasy.org, click the "Find a Nonprofit" button, and find the Friends of California Citrus Park and follow the directions. You can also call (855) 500-7433 to complete the process.

GIFT SHOP NEWS

November

Season of Giving:

Custom gift baskets for the holidays

Museum Store Sunday - November 28th

**FREE "San Antonio" crate label
with a \$5 purchase.**

The Sunday following Thanksgiving is "Museum Store Sunday," a day in which museum stores across the world are featured for their inspired shopping that includes unique, mission-specific gifts.

The Citrus Park Gift Shop is pleased to participate in this program. We encourage you to come visit the Gift Shop to find those one-of-a-kind gifts for the upcoming holidays.

December

Holiday Wrap Up:

FREE custom gift wrap with a \$20 purchase.



Citrus Holidays

- January: National Citrus Month
- February: National Grapefruit Month
- February 15: National Clementine Day
- March 20: National Mandarin Orange Day
- March 31: National Oranges and Lemons Day
- May 4: National Orange Juice Day
- June 27: National Orange Blossom Day
- August 29: National Lemon Juice Day
- September 26: National Lime Day



Citrus Park Gift Shop



Instagram @Citrusparkgiftshop

Thank you!

Thank you to all our members and donors.
We greatly appreciate all the support you provide!

2020-2021 Members & Donors

Citrus Friends

Abigail Lowe
Bill Gardner
Carol Anne McAnern
Clark Taylor
David Warkentien
Dennis Bilton
Gloria Rubenstein
Janell Bahr-Crow
Janet Nicks
Jessica Eby
Joan Hayes
Kitty Kielely Hayes
Leslie Vasquez
Marcia Edwards
Nancy Doman
Nicolette Rohr
Paul Frandsen
Paul & Mary Ann Legan
Robert Parks
Ruben Saenz Jr
Sally Mazzetti
Susan Pechan
Susan Trotta
Vadonna Overturf

Citrus Keepers

Anthony Alder
Arthur Littleworth
Carole Stadelbacher
Charles Komrosky
David Valdora
Debra Caudill
Doris Morton
Doris Rhine
Ethel Sanborn
Irene Webb Salyer
James Ferguson
John Replogle
Josephine Guzzetta
Karen Norton
Lawrence McHargue
Lyle Hill
Margaret Robinson
Marla Jones
Meiko Inaba
Nancy Melendez
Nancy Parrish
Philip Scully &
Elizabeth Stuart
Pamela Miller
Richard Anderson
Winford Teasley

Orchard Guardian

David Barnhart
James Finch
Kathleen Asper
Laurie MacArthur Cook
Lea Thirkettle
Michael Wiest
Monika Ittig
Tracy Kahn &
Norman Ellstrand
Shelia McMahon
Washburn & Sons

Orchard Cultivator

Christopher MacArthur
Elizabeth Parks
John Brown
John Gless
Lawrence Paulsen
Mark & Pam Balys
Ronald Loveridge
Selina Bremenstuhl
Tom Spellman

Eliza's Golden Circle

Dwight Tate

Donors

Carolyn Confer
Elaine Muir
Mary Joy Barnett
Anne Stalder
Clara Gallanes
Florence Patrick
Glauz Family Foundation
Jo Jean Milesi
Patricia Butler

Roger Ransom
Shirley Sandoval
Karen Spiegel
William Densmore
Chuck Beaty
H T Brown
Kenneth Noller
Greg & Rosemary Neal
Frank & Lucy Heyming

Memorial Donations

Selina Bremenstuhl
Ruben Saenz Jr
Barbara Molchan
Craig Blunden
John Brown

Adopt-a-Tree

Connie Librenjak
John Fay
Nicolette Rohr

BOARD OF DIRECTORS

Ronald Loveridge, President	Ken Gutierrez	Nancy Melendez
John Brown, Vice President	Joyce Jong	Kenneth Noller
Greg Neal, Treasurer	Tracy Kahn	Tom Spellman
Maureen Kane, Secretary	Sherli Leonard	Alan Washburn
Mark Ballys	Connie Librenjak	

EX-OFFICIO MEMBERS

Philip Falcone	Mikaila Kruse	Gabriela Plascencia
Erin Gettis	Chris MacArthur	Ted Weggeland
Cesar Gomez	Sally Mazzetti	
Jefferey Greene	Pauline McGuigan	

CA STATE PARKS

Kelly Elliott, Inland Empire District Superintendent
Enrique Arroyo, CA Citrus State Historic Park Manager

STAFF

Susan von Zabern, Executive Director/General Manager
Sarah Mundy, Co-General Manager
Stephanie Breads, Gift Shop Manager & Volunteer Coordinator

WEDDINGS & EVENTS

Classic Coordinating & Events Management (CCEM)
Shelby Worthington
Cindy Alden
Marketingloft84@gmail.com

Please send correspondence & donations to:

***California Citrus State Historic Park
Non-Profit Management Corporation (NPMC)
(dba Friends of California Citrus Park)***

P.O. Box: 21292,
Riverside, CA 92516
(951) 333-6786

Location

Corner of Van Buren Blvd. and Dufferin Ave.

LEGACY GIVING THE GIFT THAT GIVES FOREVER

A Legacy or Planned Giving gift is a way to leave a lasting legacy that will ensure that the California State Historical Citrus Park will grow and thrive for many years to come.

Planned giving is a powerful way to have an incredible impact. Making a legacy gift in your will or other part of your estate planning can make possible special projects and new initiatives that regular gifts cannot cover. If you seek guidance in providing a legacy gift to the Citrus Park, please contact your financial advisor and keep us informed regarding your intention.

The Friends of the Citrus Park would gratefully accept various types of legacy gifts, including Required Minimum Distributions from IRAs and 401K plans, Securities, Life Insurance beneficiary designations, Bequests, and more... If interested, please contact us for more information.

